



MARKETING YOUR BUSINESS

Take advantage of free or discounted marketing opportunities included in your membership:

Promotion on our Website's Community Calendar

Submit your event: [Click Here](#). OR follow these instructions:

1. Log in to members only.
2. On left side under 'chamber information' click 'submit an event'.
3. Fill out all details and click 'submit event'. Our marketing team will review and approve the event within 1-2 days.

Our website receives more than 500,000 visitors per year and this is one of the most popular pages!

Promotion on E-Planner the Week Prior

By submitting your event on our Community Calendar, it will be automatically included in our e-planner the week prior. This is sent to more than 10,000 business leaders.

Announcements at Area Councils

[Click here](#) to view the Area Council schedule. We invite you to register and take advantage of the time at the end of the program for community announcements to promote your event.

Submit a Press Release

You can submit a press release to be featured on our blog, Chamber Ink.

Guidelines for a press release:

- 500 words or more in paragraph form
- Short blurb about your company
- Media contact for release
- Send to Amy Selby at ASelby@cobbchamber.org

Mailing Labels

Cobb Chamber members that are interested in marketing to other Cobb Chamber members can purchase mailing labels. No electronic mailing list will be provided. The labels are 10 cents each. You can purchase mailing labels for the entire membership or select members based on zip codes, category, etc. Contact Madeline King at mking@cobbchamber.org

