

The Battery Atlanta is an integrated entertainment, retail, and sporting experience that the entire community can be proud of. What was once an unused plot of land has now become a preeminent lifestyle destination, a place for the community to gather 365 days a year and a global model for sports and entertainment. With Truist Park as its anchor, The Battery Atlanta is proud to be an economic driver for Cobb County and the Greater Atlanta area.

KEY FACTS ABOUT THE BATTERY ATLANTA

The Battery Atlanta is home to over

5,500

employees in industries ranging from hospitality, sports, entertainment & retail.

All development around Truist Park was

100%

privately funded
\$1,150,000,000
to date.



The Braves played a crucial role distributing meals to families in need during COVID, distributing

3.8M

meals to Cobb County residents.

The Braves are active partners with a variety of local non-profits, meeting the needs of the community around food security, housing and youth development.



\$4.2M

donated by the Atlanta Braves Foundation to local non-profits



933 home runs have been hit in Truist Park since it opened.
Braves: 514
Visitors: 419

In 2021 two fortune 500 companies

PAPA JOHN'S
Better Ingredients. Better Pizza.

+

TKE

opened offices in The Battery, creating hundreds of new jobs in Cobb County.

By 2024 The Battery will be home to four Fortune 500 companies when

TRUIST 
SECURITIES

opens their new office. (Comcast, Truist, Papa Johns & TK Elevator)

Since 2015, the Braves & The Battery properties have paid

\$14.2M

in property taxes to Cobb County &

\$19.5M

in property taxes to the Board of Education.

Last year alone, the Braves & The Battery brought

\$8.5M

in additional revenue to the Board of Education &

\$9.5M

in additional revenue to the Cobb County government.



Approximately

9M

visitors & fans were on site last year.

330,000

fans attended our three World Series games inside & outside Truist Park.



THE BRAVES ARE REIGNING WORLD CHAMPIONS

#2 in MLB attendance with over 2.3 million fans in 2021 & over 10 million since Truist Park opened.