

Think about what resonates with who you're speaking with and how their organization would like to plug in. Use this sheet as a quick reference to all the chamber offers:

Networking/Events:

- Annual Dinner (January)
 - *Celebration of the Previous Year's Accomplishments*
 - *Passing of the torch from one chairman to the next*
- Area Councils (3 times per year):
 - *Cobb is split in to 6 geographic regions*
 - *Face-to-Face time with neighboring business community and elected officials*
 - *Meetings focus on timely, relevant issues in the area*
 - **GREAT TIP-** *Deploy your team to different ones- new members get to address whole group*
- Cumberland Area Council
- East Cobb Area Council
- Marietta Area Council
- Northwest Area Council
- Smyrna Area Council
- South Cobb Area Council
- ARMAC Luncheon (November)
 - *Annual Military Appreciation Luncheon in partnership with the Atlanta Regional Military Affairs Council*
 - *Way for the business community to honor our local men and women in service*
- Business After Hours
 - *Complimentary networking opportunity for members in a causal atmosphere*
 - *Co-hosted by community businesses around Cobb after the work day*
- Marquee Mondays (monthly)
 - *Breakfast meetings with 400-500 in attendance-great networking opportunity*
 - *2nd Monday of each month*
 - *Great way to keep your finger on the pulse of what's going on in Metro ATL. Topics: national, regional, and community issues*
- Golf Tournament (September)
 - *One of the largest business tournament in Cobb*
 - *A day on the course with the opportunity to network with Chamber leadership, board members, and elected officials*
 - *Great sponsorship opportunities*
- Cobb Connections (typically twice each month)
 - *Networking event: give a 30 second elevator speech*
 - *Currently in-person and virtual*
- Public Safety Awards Luncheon (October Marquee Monday)
 - *Kick Off to Public Safety week*
 - *Awards program to honor our public safety heroes*
- Small Business of the Year Breakfast
 - *Honor the role small business play in our community*
 - *Top 25 Businesses are featured in addition to Business of the Year*
- Washington Fly-In (September)
 - *Opportunity for community leaders to travel to DC, meet with legislative leaders, and discuss the pro-business advocacy agenda*

Leadership/Growth Opportunities (deepen your involvement!):

- Cobb Executive Women programs
 - *Women Executives that manage a budget and/or team*
 - *Monthly luncheon meetings with keynote speakers focusing on topics pertaining to women leading in the workplace*
 - *Must be a Chamber member - \$125 yearly dues + one time \$25 new member fee*
 - *Potential members may attend 2 meetings at guest rate*
 - *Chairman's Club receives 1 year of complimentary dues (as a new CEW member)*
- Cobb Young Professionals programs
 - *Targeted for those in their 20's and 30's*
 - *Cultivate young talent to build the next generation of business and community leaders*
 - *Socials, lunch and learns, and volunteer opportunities*
 - *Encourage executives to get their up and comers involved*
- Cobb Young Professionals Next Generation Mentoring Program
 - *Pairing of CYP with an established leader in the Chamber community – further leadership development and make connections*
 - *Application process – accepted in the summer*
- Cobb Youth Leadership
 - *Rising high school Juniors in Cobb County or Marietta City Schools*
 - *Develop leadership skills*
 - *Application process – Feb/Mar, Selections in June- summer before senior year – 55 selected*
 - *Program runs August - April*
- Honorary Commanders & Alumni Association
 - *Pairs community and business leaders with military commanders*
 - *Yearlong program*
 - *Nomination and application process – Class of 50 (25 military and 25 business/comm. Leaders)*
 - *Very active alumni group - serves as a steering committee for the incoming class*
- Leadership Cobb & Alumni Association
 - *Prestigious leadership program - provides a unique learning experience about the ins and outs of Cobb*
 - *Topics include: Armed Forces, Arts & Recreation, Econ. Development, Education, Health, Leadership Training, Mentoring, Politics, Public Safety, Regionalism, Social Services*
 - *Nominations in January, Application process in March, Selection in May – Class of 50*
 - *Very active alumni - serves as a steering committee for the incoming class*

Grow Personally & Professionally:

- Mastermind Book Club (Tuesdays weekly at 7:30am)
 - *Small group meetings and discussions- Think of this as a business book club*
 - *Share best practices, and explores business/professional growth through bestselling business book reviews*
 - *For chamber members only – free to attend*
- CEO Roundtables (monthly for 6 groups)
 - *For C- level Executives – serve as an advisory board for small business leaders*
 - *Open, unbiased opportunity to share challenges and successes with on-level peers*
 - *Application and selection process – 12-20 members per group*
 - *\$250 member fee / \$650 non-member fee*

- Cobb Executive Women programs (monthly- see above)
- Cobb Young Professionals programs (monthly- see above)
- SCORE assistance and seminars
 - *Working and retired business owners who share their expertise*
 - *Complimentary mentoring*

Make a Difference:

- Give Our Schools A Hand Events
 - *One of the largest salutes to education in the nation*
 - *Honors 120+ teachers of the year for Cobb County, Marietta City Schools, and post-secondary education systems*
- Partners in Education
 - *Pairs businesses with community schools providing funding, unique services, and volunteer support*
- Principal for a Day
 - *Sign Up to shadow Cobb County or Marietta City School principals*
- Public Safety Appreciation Week (October)
 - *Various events honoring our public safety heroes – from National Park Service to National Guard*
- Teacher for a Day (February)
 - *Sign Up to shadow Cobb County or Marietta City School teachers*

Save Money With Exclusive Cost-Savings Programs:

NOTE- many find these savings pay for their membership annually!

- AccidentFund (Workers Comp Discount)
 - *5% up front savings on your premium*
- Drugs Don't Work (Workers Comp Discount)
 - *Education on prevention, intervention, and elimination of substance abuse in the workplace*
 - *Save 7.5% on your premium*
 - *If you combine the 2 above that's over 12% savings!*
- Office Depot exclusive pricing
 - *shop instore or online*
 - *up to 45% office supplies and printing services*
 - *free next day shipping to any location*
- SMART Health Insurance Plan (Anthem Blue Cross and Blue Shield)
 - *for small businesses (2-50 eligible employees)*
 - *smaller employers join together to share in overall claims risk resulting in competitive rates, fixed monthly payments and a choice of benefit plans*

Get Involved in Committees:

- Ambassador Committee
 - *Tenured members (1 yr or more with the chamber) – application process with nomination*
 - *Serve as a resource to help new and existing members get engaged*
- Cobb Young Professionals Committees
 - *Steering committee for the CYP program – plan and execute programs*
- Diversity & Inclusion Committee
 - *Leadership group that promotes economic empowerment, diversity, and inclusion for all Cobb residents*

- *Build a community in which every person has a sense of belonging, feels valued, and differences are embraced*
- Government Affairs Committee- See Amanda Seals
 - *Creates the Chamber's pro-business agenda for local, state, and federal initiatives*
 - *Works on behalf of chamber membership – econ. development, taxes, transportation & infrastructure, education, healthcare*
- Team Dobbins- See Amanda Seals

Market Your Business:

- Advertising: **See Cheat Sheet**
- Award Recognition:
 - CEW Woman of Distinction Award
 - Citizen of the Year Awards
 - CYP Next Generation Awards
 - Public Safety Awards
 - Small Business of the Year Awards
- Chamber INK blog (share your good news!)
 - *Also is posted on the Chamber's Twitter Page*
 - *Guaranteed coverage of member press releases*
- Event Sponsorships
 - *Align with a focus important to you and your business*
 - *Exposure through promotional items and speaking opportunities*
- Grand Opening & Ribbon Cuttings
 - *Exclusive for chamber members (no additional fee – included in membership)*
 - *Rebrands, Anniversary Celebration, New Locations/Expansion*
 - *All photos will be shared with you and on our social media for additional exposure*
- Online Community Calendar (post your events)
 - *Advertise business events (open house, webinar, 5K)*
 - *Events are included in the weekly Chamber Planner e-communication*
- Online Member Directory
 - *Complimentary listing for all members*
 - *Adds credibility for potential business prospects*
 - *Additional internet exposure*
 - **Top of Category ads are great for those with company names lower in alphabet!**
- Member to Member Discounts (post your deals)
 - *Opportunity to promote a launch of a new item or service*
 - *Cobb Shops Small Facebook page for timely deals*

Economic Development:

- SelectCobb Board of Directors Meetings (Quarterly)
 - *Must be a SelectCobb investor to attend*
 - *Sneak peek on project activity and ability to meet new companies*
 - *Meetings and discussions with state, regional, and local economic development officials*
- Cobb Workforce Partnership: (3x per year)
 - *Collaborations between education partners (high school, college, and technical), workforce training partners (WorkSource Cobb and DOL), and the private sector*
 - *Goal is to ensure a talent pipeline for Cobb County businesses*
 - *They help to implement the Cobb Workforce Partnership Study*

- *Collaboration of industries trying to work to solve workforce challenges*
- Industry Councils - Specialized conversation on the needs of various industries
 - Healthcare & BioTech Industry Council (1x per year)
 - Construction & Trade Industry Council (1x per year)
 - Technology Industry Council (1x per year)
 - Advanced Manufacturing Industry Council (1x per year)
 - Logistics & Supply Chain Industry Council (1x per year)
- Business Walks
 - A collaborative existing industry experience with city, county, regional, and state partners visiting companies and finding solutions to their growth challenges.
 - The experience rotates geographically around Cobb County to various areas to ensure all areas of the county have access to assistance.
 - Sponsors of the program are able to visit the companies with the economic development professionals.
- Small Business Series
 - Specific programming geared around addressing the needs of our small business community.
 - Mix of virtual programs and in person receptions
- International Council Series
 - Specific programming geared around the needs of exporters/importers and those wanting to get involved in international trade
 - International B2B meetings
 - Trade Missions
 - An annual International Council Celebration