

Leadership Cobb, presented by the Cobb Chamber, is a leadership development program that selects diverse, qualified individuals and provides a learning environment that enhances both personal and professional growth to benefit the community and its region.

WHY SHOULD I PARTICIPATE IN LEADERSHIP COBB?

Leadership Cobb participants develop leadership skills and knowledge of the community. They become familiar with current issues, community resources and social, political and economic needs, thereby becoming better qualified and more encouraged to take an active role in the decision-making process in Cobb County. Leadership Cobb graduates help shape our community's future every day.

WHAT WILL I LEARN?

Through a series of sessions combining lectures, dialogue among speakers, and audience interaction with those who are civic leaders, professionals and academicians, participants learn about such topics as:

<i>Armed Forces</i>	<i>Politics</i>
<i>Arts</i>	<i>Public Safety</i>
<i>Diversity & Inclusion</i>	<i>Regional Issues</i>
<i>Economic Development</i>	<i>Social Services</i>
<i>Education</i>	<i>Technology</i>
<i>Health</i>	<i>Tourism</i>
<i>Leadership Development</i>	<i>Workforce Development</i>

WHAT IS THE APPLICATION PROCESS?

The Selection Committee will choose approximately 50 participants for the 2020-2021 class. At least 70 percent of the participants selected come from the business community or the professions, and up to 30 percent from the social services, government or the field of education. Nominations are solicited from many sources including program graduates and business, civic and professional groups in the county. Each nominee will receive an email with instructions for the application process. The announcement of class membership is made in early summer. Tuition for the program is \$3,500 for Cobb Chamber members and \$3,900 for non-Chamber members. The latter includes a one year signature membership to the Cobb Chamber of Commerce. A non-refundable tuition fee is payable at the time of acceptance to the program. A limited number of partial scholarships are available. Information regarding financial assistance will be included with the application.

WHAT IS THE TIME COMMITMENT?

The Leadership Cobb program year begins in August, with participants graduating in the following May. Leadership Cobb participants will attend eight monthly, day-long sessions and periodic evening sessions throughout the year. There are also two three-day retreats, one in the early fall and the other in late spring. **Full participation in both retreats is mandatory.** This is a serious time commitment, and participants not complying with the attendance requirements may be dropped from the program.

GOVERNING PRINCIPLES

These principles are binding values that govern procedures, policies and actions of Leadership Cobb:

- *Always reflect the diversity of our community*
- *Are an educationally based program*
- *Recognize the importance of business and community support*
- *Require a personal commitment from all involved*
- *Uphold high ethical values and social responsibility*
- *Adhere to proper business and professional conduct*
- *Encourage a balanced lifestyle*
- *Foster lifelong friendships*
- *Give Back!*
- *Affect positive change*

LEADERSHIP COBB CONTACT

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2020-2021 CHAIRS

Wendy Bunch, RE/MAX PURE
Matt Teague, Walton Communities