

October 2010

DIRECT

from your Cobb Chamber of Commerce



COBB
Chamber of Commerce

Cobb Chamber celebrates Education in Cobb County

Quality education is integral to economic development, so it is important for businesses to support our educators by participating in the 22nd annual Give Our Schools A Hand celebration. Show your support by honoring your favorite teacher, by lending a hand at your favorite school or by displaying a salute to educators at your place of business.

The purpose of GOSH is not only to show appreciation for teachers in the community, but also to encourage area businesses, parents, and civic groups to take an active role in enhancing the quality of education.

Events this year include:

Handprint Unveiling Ceremony: The Cobb County and Marietta City District Teachers of the Year will place their handprints in the Teacher Walk of Honor on the Marietta Square. The public is

invited to the Handprint Unveiling Ceremony at 10:30 a.m. on Oct. 6.

Teacher of the Year Celebration Breakfast: All Teachers of the Year, their guests, and principals are invited to the Teacher of the Year Breakfast at Roswell Street Baptist

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For more information on Give Our Schools a Hand or sponsorship opportunities, contact Hannah Orr at 770-859-2360 or horr@cobbchamber.org.

Show your support during Public Safety Appreciation Week Oct. 4-10

Let a firefighter, police officer, EMT or other public safety officials know how much you appreciate them during a weeklong community effort Oct. 4-10 sponsored by the Cobb Chamber.

The Cobb Chamber will kick off the celebration at the First Monday Breakfast on Oct. 4 at the Cobb Energy Performing Arts Center at 7:30 a.m. with the presentation of several awards, including the Public Safety Employee of the Year.

Cobb County businesses, civic groups, places of worship and schools are encouraged to participate in Public Safety Appreciation

by displaying Appreciation Week posters, which are available at the Cobb Chamber.

Other ideas are for businesses to display a public safety appreciation message on their sign or marquee or personally thank public safety personnel by delivering a basket of store-bought food to their local precinct or fire station. Writing a thank you note is another great way to say thank you.

The Cobb Chamber has a list of public safety resources and programs, such as fire extinguisher classes and disaster planning, available for use in the business community and schools.

For more information on how your business can get involved or to receive a list of available public safety resources, please contact Tya Dawson at 770-859-2341 or tdawson@cobbchamber.org.

Look for verification forms, advance bills

All members will be sent a verification form by mail in October. Please complete and return it to be sure your company's information is up to date for the Online Membership Directory. Members may also update their information at any time by visiting www.cobbchamber.org and logging into the Members Only area.

In the same mailing, members should receive an advance membership bill. This bill is a strictly optional, pre-payment of 2011 dues.

If dues are paid by December 31, 2010, companies can receive an early tax break. If companies choose not to pay, they will receive their bill one month prior to their anniversary date in 2011.

For more information, please contact Katie Henderson at 770-859-2344 or khenderson@cobbchamber.org.

Give Our Schools A Hand

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Church on Oct. 26. The doors will open at 8:30 a.m. and the program starts at 9 a.m. Seats are limited. Reservations are required.

Teacher of the Year Pep Rally: All Teachers of the Year will be honored at the annual Pep Rally at Roswell Street Baptist Church. The public is invited to attend the Pep Rally at 11 a.m. on October 26. Plans are underway for this year's GOSH events, but the scope of the events is contingent upon the contributions of our business community.

Sponsorship participation provides an opportunity to show support for those educating our future business leaders and employees. There are several levels of sponsorship available. All sponsors will be recognized on the breakfast program, in the video and invited as our guest to the handprint ceremony and breakfast. Thank you for your help in honoring our school systems' great educators and celebrating education in Cobb County.

Cobb Chamber Members Encouraged to Participate in Drug-Free Work Week

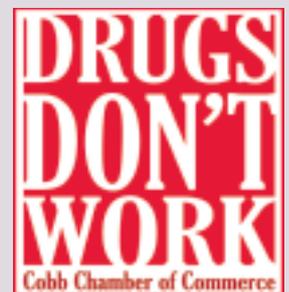
National Drug-Free Work Week is Oct. 23-31. The purpose of Drug-Free Work Week is to highlight that being drug free is key to workplace safety and health and to encourage workers with alcohol and drug problems to seek help.

Drug-Free Work Week is sponsored by the U.S. Department of Labor in coordination with members of its Drug-Free Workplace Alliance. This cooperative program, which represents both employer/contractor associations and labor unions, aims to improve safety and health through drug-free workplace programs. Drug-free workplace programs help protect employers and employees alike from the potentially devastating consequences of worker alcohol or drug abuse and all industries are encouraged to take part in Drug-Free Work Week.

A kickoff parade will be held at Centennial Olympic Park on Thursday, Oct. 21 at 10:30 a.m. Elementary schools from around Georgia will be marching to show their support of a drug free life. The parade will also feature a talent showcase of Georgia's students.

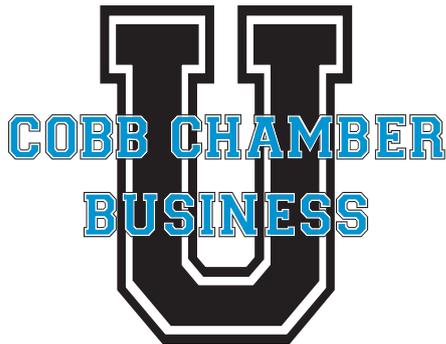
For specific ideas about how your company can support Drug-Free Work Week, contact or visit the Working Partners for an Alcohol-and Drug-Free Workplace Website at www.dol.gov/workingpartners and click on "Drug-Free Work Week."

Join the Cobb Chamber's Drug Don't Work program and save 7.5 percent on your company's worker's compensation insurance while maintaining a drug-free work environment.



For more information on the Drugs Don't Work in Cobb program, contact Megan Stambaugh at 770-859-2337 or mstambaugh@cobbchamber.org.

Business U presents: Health Care Reform Seminars



Join top experts in business, government and healthcare to discuss the latest updates on the health care reform bill and the impact it is having on company costs, taxes, employee regulations, the health care industry, health care access and patient costs.

Health Care Reform: Changes to Human Resources and Employee Benefits

Date: 11/16/2010

Time: 8 to 9:30 a.m.

The second installment of the Health Care Series, the Human Resources and Employee Benefits seminar focuses on the business-related aspects of Human Resources and Employee benefits that would be affected by the health care reform bill.

Experts David Bottoms of The Bottoms Group and Ben Mathis of Freeman Mathis & Gary, LLP will present how the new bill will impact internal company functions and how company benefits will change. Employment law as it relates to the bill will also be discussed.

Online registration and refunds end on Nov. 15 at noon.

Health Care Reform: The Bottom Line Costs

Date: 1/19/2011

Time: 8 to 9:30 a.m.

The final installment of the Health Care Series, the Bottom Line Costs seminar focuses on business costs associated with insurance, tax and other increases related to the health care reform bill.

Online registration and refunds end on Jan. 18 at noon.

Pricing for all Health Care Series seminars

General Admission: \$30

Members: \$20 online; \$25 at the door

Business

University is
sponsored by

SCANA Energy.



See what is new for fall at the CEW fashion show

Save the date for the annual Cobb Executive Women (CEW) Fall Fashion Show on Oct. 8 at 11:30 a.m. at The Mansour Center. Fashions will be provided by Steinmart and hair and makeup provided by Challise & Company. Don't miss this chance to see the ladies of CEW demonstrate how to dress for success.

The luncheon event is sponsored by Challise & Company, and the cost is \$20 online and \$35 at the door. Online registration closes on Wednesday, Oct. 6 at Noon.

CEW is a group of high-level professional



women dedicated to advancing the interests of women business leaders in Cobb County. It provides an opportunity for women in upper management positions who have common interests and goals to share experiences and ideas.

For more information or to RSVP, contact Stephanie Lipari at 770-859-2320 or slipari@cobbchamber.org.

Welcome New Members!

The following businesses joined the Cobb Chamber from July 16, 2010 to August 15, 2010:

22nd Air Force	Integrity Heights Health Center
A&A Asphalt Paving, Inc.	Intellinet Corporation
ACME Security	Mikko, LLC
Apex Financial	Overton-Goodwin Dental Lab
Autobell Car Wash	Pine Mountain Veterinary
Bald Guy Promotions	Procierge
Bardic.com, LLC	RBS WorldPay
The Benjamin Preschool of Academics & Performing Arts	Red the Uniform Tailor, Inc.
Blue Ridge Technologies	Riskonnnect, Inc.
Cherokee Hyundai of Kennesaw	Ronnie Williams Insurance Agency
City Express, Inc.	Saint Joseph's Medical Group (EC)
CMIT Solutions of West Cobb	Sigma Thermal
Cobb Emergency Veterinary Clinic, PC	Smith's Martial Arts Academy
Cohen Care Center For Dental Health	Solar Pro-Tech, Inc.
Emerson Home Services	Southern Gear Company, Inc.
ExecuClean, LLC	Standard Office Systems of Atlanta, Inc.
First Community Mortgage, Inc.	Town Hall Tax Centers
Linda Giles (Ardyss International)	Wing Zone (Powers Ferry)
Global Tech Services, LLC	Young Smiles Dentistry
In The Game High School Sports Magazine (CC)	Your Tax CFO, LLC

Announce events with online community calendar

Have you been looking for a centralized place to find out what's going on in Cobb County? The Cobb Chamber has the answer you're looking for.

Check out the Chamber's community calendar at www.cobbchamber.org. You can enter your event information yourself by filling out a simple form, and once the Chamber approves your submission, it will be posted within 48 hours on the community calendar.

Member businesses can post their open-to-the-public events, while community organizations and non-profits are encouraged to submit concerts, fundraisers and other special events.

For more information, contact Samantha Ducote at 770-859-2349 or sducote@cobbchamber.org.

Cobb Chamber Celebrates Citizens

There are many key players that work hard to make Cobb the great community that it is. The Cobb Chamber would like to recognize those who have worked so hard behind the scenes in our community. Have someone in mind? Nominations are now being accepted for our Citizen of the Year awards.

Take some time to show appreciation to those who bring extraordinary value to our community. These awards are meant to honor individuals whose impact through the years will be recognized and regarded with pride throughout the area as a role model. Log on to www.cobbchamber.org and take a few minutes to let us know who you believe is your

area's Citizen of the Year.

East Cobb Citizen of the Year - Nominations due Friday, Oct. 8.

Smyrna Citizen of the Year - Nominations due Monday, Oct. 11.

Marietta Citizen of the Year - Nominations due Friday, Oct. 15.

Acworth Citizen of the Year - Nominations due Friday, Nov. 5.

Kennesaw Citizen of the Year - Nominations due Friday, Nov. 5.

West Cobb Citizen of the Year - Nominations due Friday, Nov. 5.

For more information, contact Slade Gullede at 770-859-2322 or sgullede@cobbchamber.org.

Patriotic Focus

When Elva Dornbusch was in the first grade, the Principal of her small school in Colorado left his position to go fight in the Korean War. Word came some months later that he had been killed. All the people in the small, close-knit community, including Elva, were immediately involved in showing respect to the young man through attending his funeral and watching the military, with its discipline and honor.



Elva Dornbusch

Elva is Chief Deputy Clerk in Cobb County, a position she has held since 1987. She chaired the Cobb County Symposium for 12 years and the Cobb County Arts Commission for 10 years. She is active in the community, serving on the Board of Trustees for the Southern Museum of Civil War and Locomotive History. Elva and her husband Chuck, a Navy veteran, have two sons, Kurt and Jerrett.

Elva serves on the Honorary Commanders Association Steering Committee as the Historical Chairwoman. She works hard to ensure each trip and program day is documented properly. She puts together a picture CD that captures the class year in snapshots and gives it to the class at the end of the year.

Currently, Elva is organizing a fundraiser to erect a Naval Air Station Memorial at the Aviation Museum Park for the Honorary Commanders. NAS Atlanta was a great supporter of the Honorary Commanders Association (HCA) from the time of the inception of HCA until NAS closed in 2009, due to Base Realignment and Closure. HCA would like to show its appreciation to NAS with

this memorial. It will be made of Georgia marble with a bronze plaque. Elva's son assisted with the designing of the plaque, and it is being paid for with voluntary contributions, which Elva is now collecting.

Elva is a tremendous asset to the Honorary Commanders Association. She constantly goes above and beyond the call of duty. Her passion and dedication to the military is evident in all she does. Elva's experience as a child transformed her life. She said, "I love the military. I love their discipline, what they stand for, the respect – all have molded me to have a passion for the country and the military." Thank you Elva for serving as an example for all of us.

Advertise with the Cobb Chamber

Take your business to the top with a sponsorship on the Cobb Chamber of Commerce's website, www.cobbchamber.org, which includes a direct link to your website.

As one of the most used resources for Cobb Chamber members and individuals looking to relocate to Cobb County, the Cobb Chamber website receives more than 750,000 hits monthly from local, regional, national and international viewers.

A variety of sponsorships are available including Top of Category sponsorships which allow you to stand out from your competitors with a billboard ad at the top of your category in the online directory. You can also purchase a sponsorship on High Traffic Pages. These allow you to target your banner ad to thousands of people looking for relocation, visitor or business information for Cobb County.

This is the premier website marketing opportunity for your business. Stand out from the crowd.

To learn more about these opportunities, contact Samantha Ducote at 770-859-2349 or sducote@cobbchamber.org.

Cobb Chamber of Commerce 2011 Sponsorship Opportunities

The award-winning programs of the Cobb Chamber of Commerce are sponsored by organizations that are interested in supporting the Cobb community while also looking for tangible, effective ways to reach their target market in Cobb County.

Associating your company with the positive, pro-business efforts of the Cobb Chamber showcases to numerous segments of Cobb's business leaders your commitment to issues impacting their business. This support is critical and makes possible the many Chamber programs designed to support and strengthen small business and entrepreneurship in Cobb.

To meet one-on-one and match your marketing needs with a comprehensive, customized Chamber sponsorship package for the entire year, contact the Chamber's Director of Member Development, Megan Stambaugh at 770-859-2337 or mstambaugh@cobbchamber.org. To purchase individual sponsorships, contact the Chamber's program managers at the numbers listed with each opportunity as they are presented.

Save the date for 2011 Annual Dinner

The Cobb Chamber of Commerce will mark its 69th anniversary at the Annual Dinner gala celebration on January 29, 2011. The black-tie optional occasion will be at the Cobb Galleria Centre in the John A. Williams Ballroom. A cocktail reception at 6:30 p.m. kicks off the celebration, with an 8 p.m. dinner program to follow.

Cobb Chamber members should look for their invitations to arrive in December. Corporate tables may be purchased for \$1,250. Individual tickets are \$125.



Take advantage of the Chamber's Walter Kelly, Jr. Business Resource Center

The Cobb Chamber's Walter Kelly, Jr. Business Resource Center provides research and data tailored to your needs. The center is a source of up-to-date information for companies or individuals searching for custom market data, new operation sites or expansion opportunities.

The resource center has acquired world-class database systems to assist those in need of

demographic data, company profiles, available commercial properties and additional economic and community resource information. Our staff is available to assist you every step of the way.

The resource center accepts appointments between 8 a.m. and 4 p.m. Monday through Friday.

Call the resource center for price information. All Chamber members are eligible to receive one complimentary basic research request.

Contact the Business Resource Center at 770-859-2336 to schedule an appointment or to learn more.

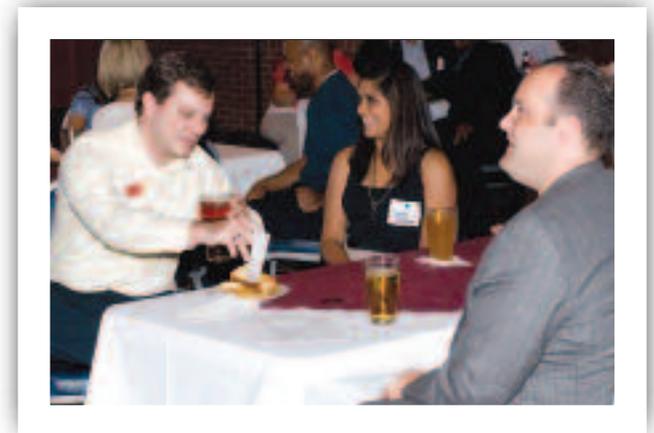
Chamber Chargers vs. Government Gorillas 35th annual softball game

Come find out who will be this year's champion at the 35th annual Government Gorillas vs. Chamber Chargers Softball Game on Oct. 6 at 5 p.m. Watch our elected officials battle the Cobb Chamber board members. All Chamber members are invited to be spectators and cheer on the Chamber team. Williamson Bros. BBQ will provide food after the game. To R.S.V.P. to the game or the dinner, go to www.cobbchamber.org or contact Stephanie Lipari at 770-859-2320 or slipari@cobbchamber.org. Members: Free Online; \$20 at door. Non-Members: \$20 Online; \$30 at door. Online registration closes on Oct. 15 at Noon. Thank you to Georgia Power Company for sponsoring this event.

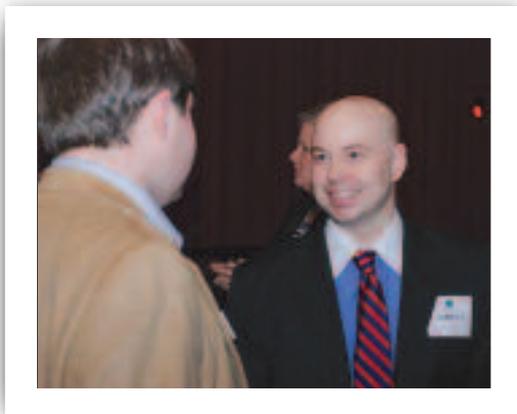


The Young and the ACES

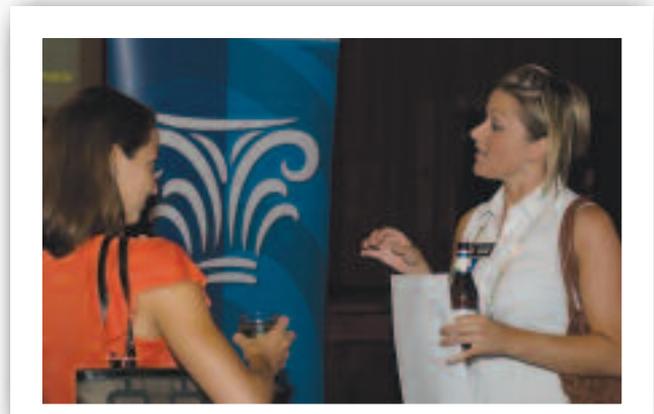
The purpose of ACES (Achieving Chief Executive Success) is to establish and cultivate young talent while building Cobb's next generation of business and community leaders. The Cobb Chamber is looking for savvy, diverse young professionals in their 20's and 30's who have strong educational backgrounds, a dedicated work ethic and want a strategy for career development. The next ACES event will be held on Oct. 28 from 5:31-7:29 p.m. at Dave and Buster's. Cobb County Commission Chairman Tim Lee will be the featured speaker for a Focus on Cobb program. ACES members Free online; \$20 at door; Non-ACES members \$20 online; \$35 at the door.



ACES members enjoy a fun game of trivia at the ACES birthday bash.



James Fudge takes advantage of the opportunity to network at ACES.



Amanda Chasse makes a connection with a fellow ACES member.

Did you miss the latest Cobb Chamber event? Be sure to check out the Chamber's new Podcast station to download audio and videos from our latest events. The Podcast is now available for free on iTunes.

Cobb Chamber of Commerce

Podcast STATION



The Cobb Chamber Podcast is now available on iTunes for free! Subscribe Today!

Sponsored by




EVENT SNAPSHOT

Visit www.cobbchamber.org for reservations, directions and to keep up with Cobb Chamber programs and events. For more information, call 770-980-2000.

Monday, October 4

7:30 a.m.
General Admission: \$50
Members: \$20 online; \$35 at door
Table of 10: \$200
Online Registration Closes: Sept. 30 at noon or until sold out

Tuesday, October 5, 12, 19, 26

7:30 to 9 a.m.
\$5 (Members Only)
Registration not required

Wednesday, October 6

7:45 a.m.
General Admission: \$35
Members: \$15 online; \$25 at the door
Online Registration Closes: Oct. 4 at noon

Wednesday, October 6

10:30 a.m.
Free and open to the public

Wednesday, October 6

5 to 7 p.m.
Free Event
Registration is required by Oct. 4 at noon to attend

Thursday, October 7, 14, 21, 28

3:15 to 4:30 p.m.
\$5 (Members Only)
Registration not required

Friday, October 8

Nominations due by noon

Friday, October 8

Nominations due by 4 p.m.

Friday, October 8

11 a.m.
CEW Members and Guests: \$20 online; \$35 at door
Online Registration Closes: Oct. 6 at noon

Monday, October 11

Nominations due by noon

Thursday, October 14

7:30 to 9 a.m.
Online Registration Closes: Oct. 12 at noon

Friday, October 15

Nominations due by noon

Thursday, October 21

5 to 7 p.m.
General Admission: \$20 Online; \$30 at door
Members: Free Online; \$20 at door
Online Registration Closes: Oct. 19 at noon

Tuesday, October 26

11 a.m.
Free and open to the public

Wednesday, October 27

7:45 to 9 a.m.
Online Registration Closes: Oct. 26 at noon

Wednesday, October 27

11:45 a.m.
General Admission: \$30
Members: \$10 online; \$20 at the door
Online Registration Closes: Oct. 25 at noon

Wednesday, October 27

11:45 a.m.
General Admission: \$30
Members: \$10 online; \$20 at the door
Online Registration Closes: Oct. 25 at noon

Thursday, October 28

5:31 to 7:29 p.m.
General Admission: \$20 Online; \$30 at door
Members: Free online; \$20 at door
Online Registration Closes: Oct. 27 at noon

First Monday Breakfast

Location: Cobb Energy Performing Arts Centre
Program: Public Safety Recognition
Sponsor: Cobb EMC and Wells Fargo

Business Builders: Networking and Professional Development

Location: Cobb Chamber of Commerce
Book: *Truth or Delusion: Busting Networking's Biggest Myths* by Dr. Ivan Misner

Northwest Cobb Area Council

Location: Marietta Country Club
Sponsor: Kaiser Permanente

District Teachers of the Year Handprint Unveiling Ceremony

Location: Glover Park on Marietta Square

Chamber Chargers vs. Government Gorillas Annual Softball Game

Location: Tolleson Park in Smyrna
Sponsor: Georgia Power Company

Leads to Success

Location: Cobb Chamber of Commerce

East Cobb Citizen of the Year Nominations Due

Business Community Service Awards Nominations Due

Cobb Executive Women Luncheon

Location: The Mansour Center
Program: Fall Corporate Fashion Show
Sponsor: Challise & Company

Smyrna Citizen of the Year Nominations Due

ARMAC Sunrise Breakfast

Location: The Georgian Club

Marietta Citizen of the Year Nominations Due

Business-After-Hours

Location: TBA

Teacher of the Year Pep Rally

Location: Roswell Street Baptist Church

Member Appreciation Breakfast

Location: Cobb Chamber of Commerce
Year-Long Sponsors: Office Depot and Purchasing Alliance Solutions
Catering Sponsor: Catering by Christina Capozzi

South Cobb Area Council

Location: Coach George E. Ford Center
Program: South Cobb Public Safety Appreciation
Sponsor: WellStar

South Cobb Area Council

Location: Coach George E. Ford Center
Program: South Cobb Public Safety Appreciation
Sponsor: WellStar

ACES

For young professionals in their 20's and 30's
Location and Host Sponsor: Dave & Buster's
Speaker: Cobb County Commission Chairman Tim Lee
Program: Focus on Cobb
ACES Straight Flush Sponsor: SCANA Energy

Public Meetings at the Cobb Chamber of Commerce: The Development Authority of Cobb County meets the third Tuesday of each month at 11 a.m.; and the Cumberland Community Improvement District meets the last Thursday of each month at 7:30 a.m. Call to confirm: 770-859-2357.

Get social with us!

We are now on Facebook, LinkedIn and Twitter.



CHAMBER INK

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Chamber of Commerce

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