



from your Cobb Chamber of Commerce

# **Cobb Chamber**

### welcomes new President and CEO

he Cobb Chamber of Commerce is pleased to announce the selection of David Connell to serve as its president and CEO.

David has been associated with the Southern Company and its subsidiaries for 40 years, which includes serving four years as a base civil engineering officer in the United States Air Force during his career. Most recently, he has served as the region manager for Georgia Power's Metro West Region. In addition to Georgia Power, David has held senior positions at Alabama Power, Southern Company and Southern Company Service. David has an engineering degree from Auburn University and advanced business degrees from the University of Southern Mississippi and Harvard University.

"We used Waverly Partners to guide our process of selecting the right person to lead our Chamber into the future. We began by contacting and interviewing candidates from around the country, and ultimately, our selection committee was unanimous in recommending David to the Chamber's Board of Directors," said Chamber Chairman Rob Garcia. "The Cobb Chamber is a well known and well respected leader in our county, region and nation, and it deserves the best we could find, and we are confident that we have selected that individual."

Former chairman of Cobb County Board of Commissioners Sam Olens said, "David has the leadership skills, economic development expertise, local and regional relationships, integrity and vision to successfully lead our Chamber. This is a home run!"

Connell is very active in the Cobb community. In addition to being chairman of the Cobb Chamber in 2005, David has served as past chairman of the Regional Business Coalition, Theatre in the Square, the Cobb United Way Campaign, the Cobb County Public Schools

Educational Foundation, Marietta

Kiwanis Business and Public Affairs

Committee, as well as many

other community initiatives and galas. He currently serves on numerous boards, including the statewide Driver Services Board to which he was appointed by Gov. Perdue in 2007.

"David is the perfect choice to lead our Chamber. In his role at Georgia Power, David has truly represented Cobb County, as well as the interests of the Atlanta region and the



**David Connell** 

state. He combines a love and knowledge of Cobb with a clear understanding of Cobb's leadership position in the region. I look forward to working with him at the Chamber and at the ARC," said chairman of the Atlanta Regional Commission and former chairman of the Cobb Chamber Tad Leithead.

David has received numerous awards for his civic involvement, including the Earnest Barrett Award (2001), the Len Gilbert Award (2002), the Mack Henderson Public Service Award (2004), the East Cobb Citizen of the Year (2004), the Boy Scouts of America's Silver Beaver Award, their highest award for a volunteer (2005), the NAACP's Presidential Award (2006 and 2008), the Secretary of State's Outstanding Georgia Citizen (2006) and the U.S. President 's Volunteer Service Award (2008). David is a graduate of Leadership Cobb, Honorary Commanders, and the Regional Leadership Institute (RLI).

"I applaud the Cobb Chamber's decision to hire David Connell. I have known David for more than twenty years and he is an outstanding leader. His passion for excellence and his love for Cobb County will serve the community well," said current chairman and CEO of Southern Company David Ratcliffe.

Golfers bring the heat at 2010 Business Open

**Golf Tournament** 

he annual tournament, held Sept. 20 at Indian Hills Country Club in east Cobb, featured nearly 200 players from businesses throughout Cobb County. At this year's annual event, the steamy climate wasn't the only thing bringing the heat. Cobb's business leaders brought their best golf skills to the table for a day of fun and competition.

AT&T was the title sponsor for the 14th consecutive year. Cobb EMC, Georgia Power Company and WellStar were the major sponsors. Gas South sponsored the caps, Metro Atlanta Ambulance Service sponsored the shirts and Georgia's Own Credit Union sponsored the reception. The hospitality tent was sponsored by SCANA Energy. Corporate sponsors included Bank of North Georgia, BB&T, Cobb Galleria Centre, Delta Community Credit Union, Kaiser Permanente, LGE Community Credit Union, Marietta Power & Water, Northside Hospital, PBS&J, Property Masters and Wells Fargo. Balanced Video Solutions was the video promotion sponsor.

Ed Voyles Automotive Group sponsored the holein-one prizes; Ashton Staffing sponsored the chipping/putting contest, PGA Tour Superstore sponsored awards and Arylessence, Inc., Atlanta Beverage Company, Costco at Cumberland, Fidelity Bank, Fontis Water and Pinnacle Orthopaedic &



Sports Medicine Specialists, LLC were the beverage sponsors. Hole sponsors were: Closets & More, Inc.; DeVry University; Fireside Natural Gas, LLC; Freeman Mathis & Gary, LLP; Georgia Aquarium; Innovative Marketing and Design; Integrity Heights Health Center; Massage Envy; Mauldin & Jenkins, LLC; Office Depot; S.A. White Oil Company, Inc.; Town Hall Tax Centers. Signage was sponsored by The Color Spot.

The tournament raises funds to support the Cobb Chamber Foundation to fund leadership training, education programs, building maintenance and equipment needs.

# Public Safety's finest honored at Chamber breakfast

he Cobb Chamber of Commerce honored Cobb County's finest during the Chamber's annual Public Safety Appreciation breakfast at the Cobb Energy Performing Arts Centre. The sold out event kicked off a weeklong community effort to celebrate Public Safety Appreciation Week. This event's presenting sponsors were Cobb EMC and Wells Fargo.

Several awards, including the Public Safety Employee of the Year, were presented. Forty-six nominations were submitted, the largest amount ever received. Nominations were received from public safety agencies throughout Cobb County, including police, fire, sheriff's office, campus police and EMS.

#### Public Safety Employee of the Year

Officer Stewart Biggers of the Marietta Police Department was named the 2010 Public Safety Employee of the Year.

Officer Biggers has served 22 years in public safety with the Marietta Police Department. Officer Biggers is widely recognized throughout Cobb County as an extraordinarily talented, extremely dedicated and high caliber police officer. Time and again he has proven himself to be of the highest integrity; a cooperative officer with whom to work; and an excellent role model for other officers to follow.

In addition to his frequent major arrests, Officer Biggers

# **Chamber Displays** Paintings by Steve Lance

he Chamber is honored to present the works of artist Steve Lance in its Diana Brehm Williams Gallery through mid-December. Lance was educated as an engineer and industrial designer in the 1960's. He returned to school in the 80's to study Fine Arts and change careers to follow this compulsion.



Lance was fascinated by and motivated for many years by techniques of painters prior to the 20th century. Of particular interest was a method of painting described today as "indirect painting," which can be seen in most of his later works.

### Save the date for 2011 **Annual Dinner**

he Cobb Chamber of Commerce will mark its 69th anniversary at the Annual Dinner gala celebration on January 29, 2011. The black-tie optional occasion will be at the Cobb Galleria Centre in the John A. Williams Ballroom. A cocktail reception at 6:30 p.m. kicks off the celebration, with an 8 p.m. dinner program to follow. Cobb Chamber members should look for their invitations to arrive in December. Corporate tables may be purchased for \$1,250. Individual tickets are \$125.

For more information, visit www.cobbchamber.org/annualdinner or contact Stephanie Lipari at 770-859-2337 or slipari@cobbchamber.org.

# **Business U presents: Health Care Reform Series**

experts in business. government and health care to discuss the latest updates on the health



care reform bill and the impact it is having on company costs, taxes, employee regulations, the health care industry, health care access and patient costs.

Health Care Reform: Changes to Human Resources and Employee Benefits

Date: 11/16/2010 Time: 8 to 9:30 a.m.

The second installment of the Health Care Series, the Human Resources and Employee Benefits seminar focuses on the business-related aspects of Human Resources and Employee benefits that would be affected by the health care reform bill.

Experts David Bottoms of The Bottoms Group and Ben Mathis of Freeman Mathis & Gary, LLP will present how the new bill will impact internal company functions and how company benefits will change. Employment law as it relates to the bill will also be discussed.

Online registration and refunds end on Nov. 15 at noon.

Health Care Reform: The Bottom Line Costs

Date: 1/19/2011 Time: 8 to 9:30 a.m.

The final installment of the Health Care Series, the Bottom Line Costs panel discussion focuses on business costs associated with insurance, tax and other increases related to the health care reform bill.

Online registration and refunds end on Jan. 18 at noon.

Pricing for all Health Care Series seminars General Admission: \$30 Members: \$20 online; \$25 at the door Business University is sponsored by SCANA Energy.



### **Welcome New Members!**

he following businesses joined the Cobb Chamber from August 16, 2010 to September 15, 2010:

1st Class Carpet Cleaning, LLC

All South Granite

Bettina Davies, Attorney-at-Law

Contour

Environmental, LLC

The Dinner A'Fare

D's Tax Shoppe, Inc.

Edible Arrangements

(Austell) Edward Jones

Edward Jones (Phyllis Calhoun)

The Entertainment Department, LLC

Global Imports BMW/Mini

The Goddard School (Austell)

The Goddard School (Smyrna)

Grace Baptist Church

Great Harvest Bread Company West Cobb

Gunold USA, Inc.

Marsha Lake for Cobb County State Court Judge

Miles Marketing

Outback Deck, Inc.

Pappadeaux

Seafood Kitchen

Plan Ahead Events of Marietta

Red Sky Tapas & Bar

Rita's Italian Ice

and Custard RiverStone, Inc.

Sago Networks

Servpro of SW

Cobb/Cascade and Atlantic Station

Synergy Outdoor

Take Shape for Life

(Joy Povenz)

TekCollect

Urgent Clinics of America

VisFire

Welcome Wagon

### Cobb Business Leaders visit D.C.



group of 30 individuals representing business, government and the non-profit community were in attendance at the Washington Fly-in held Sept. 14-16.

"This trip plays three key roles in helping to advance our pro-business and community agenda," states Cobb Chamber Chairman Rob Garcia. "First, it provides a great education platform for helping our members better understand the challenges that our legislators and we, as business advocates, face. Secondly, it provides a great open and unrestricted forum with our elected officials and their key staff. Last, but certainly not least, it provides a great opportunity for us to share ideas and build better relationships with our fellow members."

The attendees had briefings with the United States Chamber of Commerce, meetings on Capitol Hill with Senator Johnny Isakson, Senator Saxby Chambliss, Congressman Phil Gingrey, Congressman David Scott and Congressman Tom Price. They attended a Capitol Hill Reception hosted by the Georgia Chamber of Commerce for the Georgia Congressional Delegation and toured FOX News Capitol Hill Studios.

Georgia Power was the presenting sponsor of this trip. JCB of Ga. was the dinner sponsor; Kaiser Permanente was the transportation sponsor and AT&T was the reception sponsor.

# Celebrate the season at December BAH

lease join us on Dec. 9 from 5-7pm at Pinnacle Orthopaedics to network and celebrate the holidays! Business-After-Hours events provide great opportunities to network one-on-one in a casual environment with other Chamber members.

General Admission: \$20 Online; \$30 at door Members: Free Online; \$20 at door.

Don't forget to earmark funds for Cobb Chamber Sponsorships in 2011! Please call 770-980-2000 with any questions.



Donna R. Shaw LadiDreamweaver of FranchiseMart/Biz 1 Brokers Guest Columnist

## So you want to be an Entrepreneur

o you want to be an entrepreneur. Where should you start? Five years ago when I was presented with the opportunity to leave my corporate position and venture out into the land of self-employment I asked myself the very same question. Should I start my own business? How? What skills do I have that someone is willing to pay for? Should I become a "Consultant" (oohh, buzz word)? Or Independent Contractor? What if I consider a franchise? What kind? What industry? And how would I finance it? The list of questions go on and on. Let me just say, the decision process did not happen overnight and it shouldn't for you either. In this "new" economy many of us are considering transitioning from employee to entrepreneur and there are many options to consider.

Is entrepreneurship for you? The first step in defining your transition to being your own boss is knowing who you really are. I highly recommend a full SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis of your skills. Outling your professional and personal talents can be emotionally exhausting, but be honest when evaluating your talents and short-comings. This is the step that will lay the foundation to who you become and how you start the next phase of your life. There are several online tools that can assist you with this process.

If entrepreneurship is for you, then where? Choosing the business model is the next step. Independent vs. Franchise? When you leave your house every day, chances are you pass several franchised businesses. The dry cleaners, restaurants, gas stations, printers, daycares, etc. are all part of the franchise revolution. There are more than 800,000 franchise business establishments in the United States, employing over 10 million people, and contributing more than \$625 billion to our economy. Did you know that Georgia ranks as the 6th Best State for Small Business (Forbes 5/10) and the metro Atlanta area ranks in the top 10 for entrepreneurship leading the nation over the past decade.

Atlanta, Marietta and Sandy Springs rank 4th (Kaufman 8/10). If entrepreneurship is for you, then you are in the right state and right county at the right time.

Making the decision to purchase a franchise requires due diligence on your part. Today, there are more than 75 industries operating in a franchise format. It is critical that you find the right business concept for you. As the economy becomes more service and technology oriented and as a larger percentage of the population grows older, service-related fields such as home repair and remodeling; personal services such as hair salons, senior assisted care, children services; business support services including accounting, mail processing and automotive repairs are responding to the change. Finding the right industry to match your passion and skill set while fulfilling a need in society provides the right formula for success.

While it is important to consider industry growth before investing in a franchise, it is more important to analyze an individual franchise company. Their track record, support model, brand recognition, cost to purchase and sustain during start-up and most importantly your personal commitments of time and resources are all questions to be answered. The Federal Trade Commission (www.ftc.gov) and IFA (www.franchise.org ) have many helpful publications and resources to assist with your process of comparison and elimiation.

Stepping into entrepreneurship is the American dream for 70% of us. Small Business is the back bone of our country and we welcome you into the fold. If entrepreneurship is for you, we encourage you to speak to small business owners, especially in your industry of choice.

Donna R, Shaw, is the owner/LadiDreamweaver of FranchiseMart/Biz 1 Brokers. A co-branded franchise that has 3 focus area: assisting individuals with transitioning from employee to entrepreneur, transforming small business into a franchise and exit strategy planning for owners looking to retire, downsize or sell.

### COBB HAPPENINGS

#### **Public Safety Appreciation Week**

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is continually praised by his superiors and members of the community for voluntarily taking on projects and details designed to improve quality of life and make our community safe. He often initiates personal contact with residents and business owners to learn of their public safety concerns and address any problems they may have. Meanwhile, he carefully documents all of his contacts and follow-up activities so other officers can benefit from what he has learned in his face-to-face conversations with citizens.

Officer Biggers' steadfast enthusiasm to excel in any challenge he faces serves as a constant inspiration to all his colleagues and co-workers.

#### The Medal of Valor

The Medal of Valor recognizes a person for an act of bravery that has clearly placed the individual in a life-threatening situation that is above and beyond the call of duty. Two teams combining multiple public safety officials were awarded Medals of Valor.

Firefighter Anthony Helms and Engineer Jeremy DeJames of Cobb County Fire and Emergency Services were honored for their heroic rescue of a victim who was trapped in a tree during the 2009 flood. After going through rising waters of at least 200 yards wide, having their Rapid Deployment Craft overturned and being pinned on a barbwire fence, the officers were able to reach the victim and get to a slower current.

The second group of Medals of Valor went to Officer Elizabeth Bedore, Officer Andrew Colquitt, Officer William Garnigan, Sergeant Timothy Lemming and Officer Brian Vaughan of the Marietta Police Department.

These officers were commended for their selfless actions in responding and reacting to a group of passengers and a dog who were trapped inside a vehicle engulfed in flames. Not only did they control the environment around them, but the officers went into the vehicle twice to bring all of the passengers to safety.

#### Award of Merit

The Award of Merit recognizes an individual for an act of courage, demonstrating genuine care and concern for the citizens of the community and going above and beyond the call of duty, often resulting in a life being saved. There were eleven deserving recipients this year. Congratulations to the following:

- Detective Shannon Arrowood, Marietta Police Department
- Captain Kimberlee Brophy, Kennesaw Police Department

- Cobb County Sheriff's Office Reserve Deputies Unit
- Officer Brian Collins, Acworth Police Department
- Captain William Flowers, Cobb County Fire and Emergency Services
- Sergeant George Grumbien, Jr., Kennesaw Police Department
- Sergeant Brian Kitchens, Cobb County Police Department
- Officer Walker MacGregor, Kennesaw Police Department
- Sergeant Christopher Michael, Cobb County Police Department
- Jail Officer Tim Sharp, Kennesaw Police Department
- Officer Ron Thomas, Kennesaw Police Department Distinguished Achievement

Officer James Calhoun of the Cobb County School District Department of Public Safety was presented with a Distinguished Achievement award. The Distinguished Achievement Award honors someone whose outstanding service and performance often goes unnoticed, yet exceeds the realm of their job.

The breakfast was sponsored by Cobb EMC and Wells Fargo.

A committee of community, business and public safety leaders planned the breakfast and appreciation week. Chief Michael Wilkie of the Acworth Police Department was the chairman of the Cobb Chamber's Public Safety Committee.

For more information on Public Safety visit www.cobbchamber.org/publicsafety.



Officer Stewart Biggers of the Marietta Police Department (left) was presented the 2010 Public Safety Employee of the Year award by Chief Dan Flynn (right) at the Public Safety Appreciation Week kick-off on Oct. 4.

# **Handprint Legacy**



he two Teachers of the Year from Cobb County and Marietta City school systems were honored during the 22nd annual Teacher of the Year Handprinting Ceremony Oct. 6 on the Marietta Square.

Marietta City Teacher of the Year Lynn Mcbride (right) of Lockheed Elementary School and Cobb County Teacher of the Year Christopher James (left) of Osborne High School left their handprint legacy. The Cobb Chamber annually honors one educator from each school system by unveiling their handprints in marble. The ceremony was part of the Cobb Chamber's Give Our Schools a Hand celebration.



# ACES Holiday Happenin'

is the season for giving thanks,

giving Achieving Chief Executive Success gifts and

giving back. Celebrate the holidays with fellow Cobb Chamber ACES on Thursday, Dec. 2 at Dave and Buster's for food, fun and trivia. Bring an unwrapped children's toy or cans of food for donation to Cobb charities and share the joy of the season.

Members: Free online; \$20 at door. Non-Members: \$20 online; \$30 at the door. Online registration closes on Wednesday, Dec. 1 at noon. ACES are young professionals in their 20's and 30's. ACES provides learning opportunities that will develop critical business and leadership skills, enhance professional relationships and encourage community involvement.

For more information, contact Stephanie Lipari at 770-859-2320 or slipari@cobbchamber.org

#### **GOSH SPONSORS:**

#### **Doctorate**

Cobb EMC
Delta Community
Credit Union
Ed Voyles Automotive
Group
Gas South
IBM Corporation
Lockheed Martin
Aeronautics Company
SCANA Energy

#### **Summa Cum Laude**

Brock, Clay, Calhoun, and Rogers, LLC Solvay Pharmaceuticals

#### Magna Cum Laude

AirTran Airways
BJ's Membership Club
Credit Union of Georgia
Delta Professionals of
Vinings
Georgia Natural Gas
TrueBlue Schools
Marietta Power & Water
Prestige Portraits by
Lifetouch
Prestigious Cleaning Team
ProCore Solutions
Publix Supermarkets
Roswell Street Baptist
Church

The Avenues/Cousins

Waste Management

**Properties** 

#### **Cum Laude**

Bank of North Georgia
Caraustar
Carithers Flowers
Cobb County Association
of Educators
Cobb Schools Foundation
CobbWorks, Inc.
Edward-Johns Jewelers
Emory-Adventist Hospital
at Smyrna
Georgia Power Company
LGE Community Credit Union
Marietta Martial Arts
Signs and More

### **GOSH Friends**Carney Flowers

Cool Beans Coffee Roasters
East Cobb County Council
of PTAs
Gas South, LLC
Georgia Aquarium
Georgia Highlands College
Jason's Deli
Kroger
Marietta-Roswell Alumnae
Chapter of Delta Sigma
Theta Sorority, Inc.
Renaissance Waverly
Hotel Atlanta
Theatre in the Square
US Play

#### **Media Sponsor**

Wells Fargo

Zoo Atlanta

920AM WGKA Intelligent Talk

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Connell was born and raised in Nashville, GA and is married to the former Pam Cotten of Nashville, TN, they have four children and two grandchildren. Connell is the deacon at East Cobb Church of Christ, where he and Pam are actively involved.

"I am humbled by the confidence that has been placed in me and I will not let this community down. I am looking forward to continuing the outstanding legacy of this Chamber," said Connell. "With the relationships we have and will develop; the support and the partnerships we plan to continue and to create; and, the work of a terrific staff, I believe we can help Cobb County compete even better in the years ahead. During my first six months, we plan to get to know what our members want from this Chamber; we will seek out 'best practices' from chambers throughout this country; we will evaluate everything we do and how we do it; and, we will ensure that our team delivers what the Board of Directors and our members have asked us to do. I am excited and ready to go to work."

Roger Tutterow, professor of Economics at Mercer University will be assuming the vacant seat on the Cobb Chamber Board of Directors as Chairman of Economic Development.



DIRECT is published by the **Cobb Chamber of Commerce** P.O. Box 671868 Marietta, GA 30006-0032

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Chairman:

Rob Garcia of Bank of North Georgia

President and CEO:

**David Connell** 

Marketing and

Communications Manager: Lindsey Burruss

Production Coordinator:

Ashley Ottinger

### EVENT SNAPSHOT

Visit www.cobbchamber.org for reservations, directions and to keep up with Cobb Chamber programs and events. For more information, call 770-980-2000.

#### Monday, November I

Sponsor: Center for Family Resources General Admission: \$50 Members: \$20 online; \$35 at door Online Registration Closes: Oct. 28 at noon

### 7:45 to 9 a.m.

\$5 (Members Only) Registration not required

#### Wednesday, November 3

General Admission: \$35 Members: \$15 online; \$25 at the door Online Registration Closes: Nov. I at noon

#### Wednesday, November 4

2 p.m. Free Event

Registration is preferred by: Nov. 3 at noon

#### Thursday, November 4, 11, 18

3:15 to 4:30 p.m. \$5 (Members Only) Registration not required

#### Friday, November 5

Nominations due by noon

#### Wednesday, November 10

General Admission: \$30 Members: \$20 online; \$25 at the door Online Registration Closes: Nov. 9 at noon

#### Thursday, November 11

7:45 a.m

General Admission: \$30 Members: \$10 online; \$20 at the door Online Registration Closes: Nov. 9 at noon

#### Friday, November 12

CEW Members and Guests: \$20 online; \$35 at door Online Registration Closes: Nov. 10 at noon

#### Tuesday, November 16

8 to 9:30 a.m. General Admission: \$30 Members: \$20 online, \$25 at door Online Registration Closes: Nov. 15 at noon

#### Wednesday, November 17

7:30 a.m General Admission: \$35

Members: \$15 online; \$25 at the door Online Registration Closes: Nov. 15 at noon

#### Wednesday, November 17

11:45 a.m.

General Admission: \$40 Members: \$20 online; \$30 at the door Online Registration Closes: Nov. 15 at noon

#### Thursday, November 18

7:30 a.m. LCAA Members: \$20 Non-members: \$30

Online registration closes: Nov. 16 at noon

#### Wednesday, December I

5 to 7 p.m.

Registration is required by Nov. 29 at noon to attend

#### First Monday Breakfast

Program: Education

Location: Atlanta Marriott Northwest Speakers: Dr. Emily Lembeck, superintendent, Marietta City Schools and Fred Sanderson, superintendent, Cobb County School District

#### Tuesday, November 2, 9, 16, 23, 30 Business Builders: Networking and Professional Development

Location: Cobb Chamber of Commerce

#### East Cobb Area Council

Location: Indian Hills Country Club Speaker: U.S. Congressman Tom Price, GA 6th District Program: East Cobb Citizen of the Year Sponsor: Kaiser Permanente

#### **How to Network Effectively Session**

Location: Cobb Chamber of Commerce

#### **Leads to Success**

Location: Cobb Chamber of Commerce

#### Northwest Cobb Citizens of the Year **Nominations Due**

Acworth, Kennesaw and West Cobb

#### A Strategic Approach to Government Contracting

Location: Cobb Chamber of Commerce Speaker: Dannie James of Government Business CoachSultants (GBC), Inc

Program: Business University Seminar Sponsor: SCANA Energy

#### Smyrna Area Council

Location: Smyrna Community Center Program: Smyrna Citizen of the Year Sponsor: Emory-Adventist Hospital at Smyrna

#### **Cobb Executive Women Luncheon**

Location: The Georgian Club Speaker: Vicky Thompson, president, Valuation Management Group Program: Success Story

#### Health Care Reform: Changes to **Human Resources and Employee Benefits**

Location: Cobb Chamber of Commerce Speakers: David Bottoms of The Bottoms Group and Ben Mathis of Freeman Mathis & Gary, LLP Program: Business University Health Care Seminar Series Sponsor: SCANA Energy

#### Marietta Area Council

Location: The Mansour Center Program: Marietta Citizen of the Year Sponsor: Cobb EMC

#### **Cumberland Area Council**

Location: Doubletree Hotel Atlanta Northwest-Marietta Speaker: Herman Cain, President & CEO, THE New Voice, Inc. Program: Economic Outlook for 2011 Presenting Sponsor: Wells Fargo Program Sponsors: Comcast and WSB 750AM

### Leadership Cobb Alumni Breakfast Event Location: The Georgian Club

Speaker: Earl E. Smith

Presenting Sponsor: Hardin Construction, LLC

#### **Cobb Executive Women Holiday Social**

Location: The Mansour Center Sponsor: Freeman Mathis & Gary

Public Meetings at the Cobb Chamber of Commerce: The Development Authority of Cobb County meets the third Tuesday of each month at 11 a.m.; and the Cumberland Community Improvement District meets the last Thursday of each month at 7:30 a.m. Call to confirm: 770-859-2357.